

Privacy Policy

Last Updated: August 31, 2023

This Privacy Policy describes how CBDoktorn ("CBDoktorn," "the company," or "the website") collects, uses, and discloses personal information when you visit and use www.fourtventy.nu (the "Website").

1. Information We Collect

At CBDoktorn, we prioritize the security and privacy of your personal information. We collect only the necessary information, such as your email address and mailing address, for specific purposes. These purposes include facilitating the smooth transfer of the agreed sum for your product purchase, ensuring accurate delivery to your designated address, and contacting you in the event of any issues with your package or if any steps are inadvertently missed during the purchasing process.

Rest assured that the information we collect is used solely for these essential purposes, enhancing your experience with us and ensuring a seamless transaction. We value your trust and are committed to safeguarding your data in line with the highest standards of security and privacy.

If you have any concerns or questions regarding the use of your personal information, please feel free to reach out to us using the contact details provided below.

Automatically Collected Information:

- When you visit our website, certain information is automatically collected to enhance your experience and improve our services. This information includes:

1. IP Address: We collect your IP address to determine the general geographical location of our website visitors. This helps us understand where our audience is located and tailor our content accordingly.

2. Device Information: Information about the type of device you're using, such as its operating system, browser type, and screen resolution, helps us optimize our website's compatibility for a variety of devices.

3. Language and Locale: We gather information about your preferred language and geographical location settings to provide you with content that is most relevant to you.

4. User Agent: The user agent string provides us with details about your browser, operating system, and device, helping us ensure a consistent experience across different platforms.

5. Session Information: We track the duration of your visit, the pages you access, and the interactions you have within each session. This information allows us to analyze user behavior and continuously improve our website's usability.

6. Error Logs: In the event of errors occurring during your visit, error logs are collected to help us diagnose and resolve technical issues. This ensures a smoother browsing experience for all visitors.

7. Analytics Data: We use analytics tools, such as Google Analytics, to collect data about user demographics, behavior, and interactions with our website. This data is anonymized and aggregated, helping us make informed decisions to enhance our website's content and functionality.

Please note that this automatically collected information is used solely for internal purposes, such as analyzing website traffic, improving user experiences, and ensuring the proper functioning of our website. We do not use this information to identify individuals personally.

If you have any questions or concerns about the information we collect or how we use it, please don't hesitate to contact us using the details provided in the "Contact Us" section of this privacy policy.

2. How We Use Your Information

At CBDoktorn, the automatic data we collect plays a vital role in our commitment to refining and optimizing our services. This data enables us to make informed enhancements to our website that align precisely with the needs of our valued customer base, ensuring a seamless and efficient online experience.

The information we gather automatically, including your IP address, device details, preferred language and location settings, user agent, session details, error logs, and analytics data, is carefully utilized to meticulously track our progress and growth. This strategic insight empowers us to make well-informed decisions regarding the expansion of our offerings and improvements to the overall functionality of our website.

For instance, let's consider a scenario where we observe a significant growth from the German market. This data-driven information would be harnessed to guide our decision-making process. In response, we might strategically allocate resources to translate our website into German as an alternative option to English, tailored to the preferences of our expanding customer base.

It's important to note that all the information collected automatically is utilized for internal purposes exclusively. Our commitment to privacy remains steadfast, and we do not employ this data to personally identify individuals. This approach underscores our dedication to continuously elevating your online interactions with us.

Should you have any inquiries or apprehensions regarding the data we gather or how it is employed, please do not hesitate to contact us using the details furnished in the "Contact Us" segment of this privacy policy.

3. Cookies and Tracking Technologies

At CBDoktorn, we harness cutting-edge tracking technology to achieve two essential objectives. Firstly, this technology allows us to identify the regions where our largest and burgeoning customer bases are situated. This critical insight guides our strategies to ensure we provide the optimal experience to these valued individuals.

Furthermore, this tracking technology is pivotal in our commitment

to ensuring the seamless arrival of our products. It enables us to closely monitor the journey of each package, meticulously overseeing its progress until it arrives at its intended destination as intended.

This innovative utilization of tracking technology underscores our dedication to precision, efficiency, and customer satisfaction. Rest assured, all data collected through these tracking measures is handled with the utmost care, adhering to our stringent privacy standards.

If you have any inquiries or seek further clarification regarding our tracking practices, please don't hesitate to reach out to us using the contact details provided in the "Contact Us" section of this privacy policy.

4. Third-Party Disclosure

At CBDoktorn, safeguarding your privacy and ensuring the security of your data are our top priorities. We want to assure you that we do not share or sell your information with third parties. Your trust is the cornerstone of our commitment to excellence.

When it comes to the handling of payment information, we recognize the critical importance of security. To uphold the highest standards of data protection, we may engage trusted third-party service providers. In this context, we work with esteemed partners such as VivaWallet and PayPal.

These strategic partnerships enable us to manage vital card information and facilitate transactions in a secure and efficient manner. We want to emphasize that our chosen third-party service providers adhere to the same rigorous privacy principles that define our approach.

Rest assured, we continuously strive to ensure that your information is treated with the utmost care and respect. Should you have any questions or require further clarification regarding our engagement with third-party service providers, please don't hesitate to reach out to us using the contact information provided in the "Contact Us" section of this privacy policy.

5. Data Security

At CBDoktorn, we take your data security seriously. While we may not have specialized data security systems in place, we have chosen to operate our online store through Shopify. Shopify is a reputable and widely used e-commerce platform known for its robust security features and commitment to protecting customer information.

Shopify employs industry-standard security practices to safeguard your personal and financial information. These measures include encryption, secure hosting, and routine security audits. Additionally, Shopify is Payment Card Industry Data Security Standard (PCI DSS) compliant, ensuring that your payment information is handled with the highest level of security.

We understand the importance of maintaining the confidentiality and integrity of your data. While we rely on Shopify's security infrastructure, we continually monitor developments in data security best practices to ensure that your information remains safe and secure.

If you have any questions or concerns regarding the security of your data or our partnership with Shopify, please don't hesitate to reach out to us using the contact details provided in the "Contact Us" section of this privacy policy.

6. Your Choices

At CBDoktorn, we want to be transparent about how we utilize various technologies to enhance your experience on our website. While we understand that not all users have the option to opt out of certain tracking technologies, we are committed to providing you with insights into how these technologies work and how they benefit you:

- **IP Address:** We collect IP addresses to better understand the general geographic locations of our visitors. Please be aware that this information is collected as part of our efforts to improve your overall experience on our site.

- **Device Information:** Information about the device you're using, such as its operating system and browser type, helps us optimize our website's accessibility and performance. By continuing to use our site, you acknowledge that this information is automatically collected.

- **Web Analytics:** We use tools like Google Analytics to analyze user behavior and trends. This aggregated data helps us tailor our content and improve the user experience. Your continued use of our site indicates your acceptance of this data collection.

- **Session Information:** Throughout your visit, we track session details such as the duration, pages accessed, and interactions. This information assists us in making our site more user-friendly. Your decision to explore our website signifies your acknowledgment of this practice.

- **Shopify:** Our website operates on the Shopify platform, utilizing technologies that provide security and a seamless experience. Your use of our services implies your understanding of and agreement with this arrangement.

Please be assured that the information collected through these technologies is used solely for internal purposes, and we remain committed to respecting your privacy.

If you have any questions about these practices or would like more information, please feel free to contact us using the details provided in the "Contact Us" section of this privacy policy.

7. Children's Privacy

CBDoktorn's website is intended for individuals who are 18 years of age or older. We do not knowingly collect or solicit personal information from anyone under the age of 18. If you are under 18, please do not attempt to use or register on our website or provide any personal information about yourself.

In the event that we discover that we have collected personal information from an individual under the age of 18, we will take steps to promptly delete that information from our records. If you believe that a person under 18 may have provided us with their personal information, please contact us using the details provided in the "Contact Us" section of this privacy policy.

8. Changes to This Privacy Policy

CBDoktorn may update this Privacy Policy from time to time to reflect changes in laws, regulations, or our practices. Additionally, we may make changes if there are modifications to the tracking technologies or service providers we use, or to correct any errors or inaccuracies. Any such changes will be effective upon posting the revised Privacy Policy on our website.

We encourage you to review this Privacy Policy periodically to stay informed about how we collect, use, and protect your personal information. Your continued use of our website after any changes to this Privacy Policy signifies your acceptance of those changes.

9. Contact Us

If you have any questions about this Privacy Policy, please contact CBDoktorn at info@fourtwenty.nu.